



**STRATEGIC ADVISORY
HOTEL & HOSPITALITY**

UNITED ARAB EMIRATES
SEPTEMBER 2020

CBRE



Luxury Hotel Portfolio Valuation Dubai, UAE

7 Hotels – ca. 1,400 keys

OBJECTIVE

CBRE has been conducting annual valuation assignments for a high-profile hotel owner and operator on their hospitality portfolio in Dubai. Assets valued are positioned in the 5-Star segment and cover hotel, serviced apartments and branded residences, all located in prime submarkets of Dubai.

STRATEGIC ADVISORY
HOTELS & HOSPITALITY



Hospitality & Leisure Portfolio Valuation Abu Dhabi, UAE

Valuation advisory services – 14 assets including hotels (ca. 2,800 keys), beach club and golf courses.

OBJECTIVE

CBRE has been conducting annual valuation assignments for a high-profile hotel owner on their hotel portfolio in Abu Dhabi. Assets valued are positioned in the 4 and 5 -Star segments and cover hotels, serviced apartments and leisure properties.

STRATEGIC ADVISORY
HOTELS & HOSPITALITY



Hospitality Complex Valuation Dubai, UAE

Ultra luxury hotel and serviced apartments – 494 keys

OBJECTIVE

CBRE was appointed to provide valuation advisory services for an ultra luxury resort under development located on Jumeirah Beach for a major local developer.

STRATEGIC ADVISORY
HOTELS & HOSPITALITY



Luxury Hotel Performance Review Dubai, UAE

Luxury 5-Star Hotel – 252 keys

OBJECTIVE

CBRE was appointed by a hotel owner to review the performance of its asset. CBRE Team interviewed the different department heads of the hotel, analysed the property's financial performance and made recommendations on performance improvement and profit maximisation.

STRATEGIC ADVISORY
HOTELS & HOSPITALITY



Lifestyle Hotel Feasibility Study Dubai, UAE

Luxury 5-Star Hotel – 398 keys

OBJECTIVE

CBRE was mandated to conduct a feasibility study for an entry luxury hospitality project comprising hotel rooms and hotel apartments, located in Business Bay. CBRE was also appointed to value the project to support debt sourcing by developer.

STRATEGIC ADVISORY
HOTELS & HOSPITALITY



Upscale Hotel Feasibility Study Riyadh, KSA

Upscale Hotel – 68 keys

OBJECTIVE

The CBRE hotels team was appointed to assess the market and financial feasibility of an upscale hotel under construction in Riyadh. The team provided a detailed market study of the Riyadh hospitality market followed by a thorough feasibility analysis. Our advice also included a review and critique of the proposed development brief to ensure its alignment with market requirements.

STRATEGIC ADVISORY
HOTELS & HOSPITALITY



Upper-upscale Hotel Valuation Jeddah, KSA

Upper-upscale Hotel – 154 keys

OBJECTIVE

CBRE's hospitality and valuation teams were appointed to conduct a valuation of a landmark mall and attached hotel located by the Red Sea Corniche in Jeddah.

STRATEGIC ADVISORY
HOTELS & HOSPITALITY